



1. Why does this course appeal to you?

2. Are there good reviews about the course (that are not on the course site)?

Yes No

If so, are they: recent

old

old, but updated

3. Can you find feedback or testimonials from people who have actually taken the course?

Yes No

4. Were you able to find relevant information about the instructor?

Yes No

5. Does the course instructor respond to emails?

Yes No

6. Does the course sales page clearly define the content of the course?

Yes No

7. Is it clear how much work the course requires and what the career will entail (either on the sales page or in a free introductory course)?

Yes No

Or are you just promised quick and easy money?

8. Does the course instructor provide relevant information even before you start the full course – information that you can use even if you decide not to take the course?

Yes No

9. Can you ask all the questions you want about the course beforehand?

Yes No

10. Can you really do the course from anywhere?

Yes No



- 11. Is the course self-paced?
 Yes No
Or will you end up with time management problems?
- 12. Will the strategies taught become outdated?
 Yes No
Or will you have access to updates of the course?
- 13. Does the course have a FB group or some other effective support system?
 Yes No
- 14. How is the course delivered? _____
Is it easy to access?
 Yes No
- 15. Do you know the types of skills needed to take the course?
 Yes No
- 16. Do you have, or can you develop those skills?
 Yes No
- 17. Is the price manageable?
 Yes No
- 18. Will you be able to recoup the cost of the course in a reasonable amount of time?
 Yes No
- 19. Does the refund policy satisfy you?
 Yes No
- 20. What do you hope to accomplish with the course?

- 21. Does it fit your goals?
 Yes No

So... is this for you?

Yes No